
**BAYSHORE/GATEWAY TRIANGLE COMMUNITY REDEVELOPMENT LOCAL ADVISORY BOARD
MINUTES OF THE April 2, 2013 MEETING**

The meeting of the Bayshore/Gateway Triangle Community Redevelopment Advisory Board was called to order by Mr. Maurice Gutierrez at 6:00 p.m. at the CRA Office Meeting Room 4069 Bayshore Drive.

1. Roll Call: Present: Advisory Board Members: Larry Ingram, Karen Beatty, Maurice Gutierrez, Mike Sherman, Chuck Gunther & Steve Main. Excused Peter Dvorak.

CRA Staff Present: Jean Jourdan, Interim Director and Ashley Caserta, Project Manager.
2. Adoption of Agenda: Mr. Main asked if there were any additions or corrections to the published agenda. Hearing none, he asked for a motion to approve the agenda. Motion: Karen Beatty. Second: Mr. Sherman. Approved 6-0.
3. Adoption of Minutes: Mr. Main asked for a motion to approve the March 5, 2013 meeting minutes. Mr. Sherman requested the addition of comments regarding marketing and branding. Mr. Main asked for motion to approve with additions. Motion: Ms. Beatty. Second: Mr. Sherman. Approved 6-0
4. Executive Director's Report:
 - a. CRA Project Updates. Ms. Jourdan reported to the CRA-AB that there was a project update memo in their packages and reviewed each item on the memo.
 - b. Ashley Caserta, Project Manager: Ms. Caserta updated the CRA-AB on the Gateway Triangle Stormwater Improvements and provided a brief update on the MSTU projects.
5. Old Business:
 - a. Request for Payment of Services. None
6. New Business:
 - a. CRA Loan Update: Ms. Jourdan introduced Mark Isackson, Director of Finance and Ed Finn, Sr Budget Analyst. Mr. Isackson passed out a Draft memo regarding refinancing the loan and discussed the four key provisions. Mark emphasized the importance of buying the CRA time to lower the debt through a provision of an extension of time. Mr. Isackson said he expects to have the loan agreement to the BCC for approval in May.
 - b. Elite Events: A presentation was given by Drew Hamernik about his organization, Elite Events. He asked the CRA-AB for their support and assistance in getting the word out about upcoming events. Additionally, he told them he is seeking assistance with obtaining contacts for community leaders for developments such as, Lely and Windstar. A motion was made for staff to assist Elite Events, when possible, with the coordination of events within the CRA area. Motion Chuck Gunther. Second: Steve Main. Approved 6-0

- c. CRA Office Space: Ms. Jourdan informed the CRA-AB that the current office space is actively being marketed to secure new tenants for the building. She explained that the CRA's present lease does not include the whole building and only provides the owner to give the CRA 30 days notice to vacate. She further informed them about discussions with County staff and the possibility of available space at the County Complex. The CRA-AB expressed a strong desire to remain in the community and not wanting CRA operations housed within the County complex. Ms. Jourdan said that under the current conditions of the lease it is in the best interest of the CRA to be proactive and seek other office options. The CRA-AB made a motion for staff to locate office space in the area to accommodate the CRA's operational needs and return to the CRA with options for review and approval. Motion: Karen Beatty. Second: Steve Main. Approved 6-0
- d. Proposed Adult Living Facility. Ms. Jourdan provided the CRA-AB with information on Rudy Ayan the proposed new owners of the Naples Steel site and their plans to construct a 52 unit Assisted Living Facility for high acuity residents.
- e. Advisory Board Resignation: Ms. Jourdan announced that due to Ms. Vicki's hectic working schedule she regretfully submitted her resignation. Ms. Jourdan conveyed to the CRA-AB that Ms. Tracy wanted everyone to know she supports the CRA and will continue to assist in any way she can.
- f. CAPA & CRA 17+ Acres: Ms. Jourdan informed the CRA-AB that at CAPA's request the Executive Board directed the CRA staff to work with the County on the specifics of a purchase offer and an independent appraisal was required to determine the fair market value of the site. As a result, Ms. Jourdan obtained two quotes for their review and made a recommendation to utilize the lowest quote in the amount of \$1900.00. Motion to approve: Steve Main. Second Mike Sherman. Approved 6-0
- g. Advisory Board General Communications. Mike Sherman discussed marketing and branding the Bayshore area as Naples Bay Village and reiterated his past statements regarding the CRA not being proactive in marketing the same. Ms. Jourdan explained that without a formal vote or direction from the Advisory Board staff has taken no action to implement the name "Naples Bay Village". Ms. Jourdan recommended the members discuss the item now or schedule a workshop to specifically address the item. The Advisory Board members discussed implementing the name "Naples Bay Village" and opted not to move forward.
- h. Citizen Comments. None
- i. Adjournment: Mr. Main adjourned the meeting at 7:25 pm.



Approved and forwarded by Steve Main, CRA-AB Chairman.