Creativity in Bloom
Bayshore Gateway Triangle CRA • Bayshore Beautification MSTU
Haldeman Creek MSTU

Agenda Item 4a—November 7, 2018 meeting minutes

BAYSHORE BEAUTIFICATION MSTU MINUTES OF THE October 3, 2018 MEETING

The meeting of the Bayshore Beautification MSTU Advisory Committee was called to order by Chairman Maurice Gutierrez at 4:58 p.m. at the CRA Office, 3750 Bayshore Drive, Unit 102, Naples, FL 34112.

I. **Roll Call:** Advisory Board Members Present: Chairman Maurice Gutierrez, Robert Messmer, Sandra Arafet, George Douglas, Sheila Dimarco, and Susan Crum. Excused Absence: James Bixler

**MSTU Staff Present:** Shirley Garcia, Operations Coordinator; Debrah Forester, CRA Director; and Megi Roko, Executive Secretary. Excused Absence: Tami Scott, Senior Project Manager.

II. **Pledge of Allegiance:** Led by Chairman Maurice Gutierrez.

III. **Introduction of New Members:** Susan Crum was introduced as one of the new members appointed by the BCC. James Bixler was also appointed but was unable to attend tonight’s meeting.

IV. **Adoption of Agenda:** Robert Messmer made a motion to approve the Agenda as amended. Second by Sandra Arafet. Passed Unanimously.

V. **Adoption of Minutes:** Sheila Dimarco made a motion to approve the October 7, 2018 Minutes as amended. Second by Sandra Arafet. Passed unanimously.

VI. **Landscape Maintenance Report:**

A. **Update on Landscaping—Aaron Gross, Ground Zero Landscaping**—All lateral line, main line, and valve repairs were completed by Aaron and Patrick Johnson, Celebration Food Truck Park Manager. Aaron continues to prune on the Boulevard and bridge. New plants will soon be planted in the bridge planters to add color to the area. He will monitor their condition closely due to irrigation issues. It was mentioned that our current system is inconsistent and heavily outdated but will be undergoing updates shortly. Coral creepers were placed in a number of planters. Lois Kelley, a community member, recommended using Florida native plants to eliminate current issues. Aaron also mentions he will be spraying all of the new plants with fertilizer by the end of the week.
B. Bromeliads Update: The Bromeliads located at the bus stop have been cleaned up and sprayed. Aaron will continue to spray until directed to transplant the Bromeliads to another location. More time was requested to explore all potential options. George Douglas made a motion to revisit the future of the Bromeliads at a future meeting. Sandra Arafet seconded the motion. Passed unanimously.

VII. Old Business:
A. Thomasson Drive-Staff Update: The CEI selection process was completed and AECOM was chosen. Staff anticipates bringing the item to the BCC on December 11 for approval to negotiate and then proceed with drafting a final contract by February. Improvements on Hamilton will impact the current parking taking place to service Bayview Park. The Parks and Recreation is revisiting the parking situation and will present parking options in December.

B. Redevelopment Plan-Staff Update: The CRA Advisory Board will be holding a meeting November 14th to discuss the final Redevelopment Plan. Hard copies will be distributed prior to that meeting.

C. 17 Acre Survey Results: Results of the survey were reviewed. Tindale Oliver will present a report of all findings at the CRA Advisory Board meeting in December.

VIII. New Business:
A. Ankrolab Brewing-Update and Request: Adam Kelley, owner of Ankrolab Brewing, requested permission to remove the tree currently in front of the property due to blocking entrance of the property. Sheila Dimarco made a motion to approve the removal of the tree. Robert Messmer seconded the motion. Passed unanimously. Adam also requested to review the landscape buffer for the property. He presented an official document from the county that states the petitioner be responsible for the construction and maintenance along the northern and eastern end of property. Adam also mentions that there is a pressurized sewer line along that end of the property that does not allow for bushes or trees to be planted. The CRA agreed to follow up with the Development Review Division. Adam hopes to open shortly after the new year.

B. Irrigation System-Upgrade Request: After meeting with the irrigation master controller from Collier County, it was determined that our current system is not up to current code standards and 2 boxes need to be upgraded. A quote was obtained that estimated a total cost of $5,000 per box. George Douglas made a motion to proceed with the box upgrades to not exceed $10,000. Sheila Dimarco seconded. Passed unanimously.

C. Christmas Decorations: The community Christmas décor will be installed during the upcoming weekend. Although a different vendor will be used, the scope of work will stay the same.

D. 2019 Calendar: The Board reviewed the 2019 calendar and decided taking August and September off. They will confirm at the next month’s meeting.
E. Celebration Food Truck Park: Patrick Johnson, Celebration Food Truck Park Manager, discussed the 10 ft strip of land within the County Right of Way that was required by code to be covered in sod. However, after discussing it with CRA staff, it was suggested perennial peanut would be a better option and would meet the code requirements since it was easier to maintain and be consistent with the rest of the food truck park area. Mr. Johnson was requesting that the CRA consider installing the plants and in exchange Celebration Food Truck Park will be responsible for maintaining the strip. Aaron Gross presented and explained 4 quotes that showed different options. The quotes were reviewed, and it was decided to combine quotes E446 and E445 which included perennial peanut and hedges. It was also agreed to draft a maintenance agreement in the future. Sandra Arafet made a motion to proceed with installation not exceeding $3300. George Douglas seconded the motion. Passed unanimously. Camille Kiely introduced herself as a new community business owner partner. Their business venture will be aligned with 360 Market and be presented as Celebration Park Adventures. It will include paddle board and kayak rentals. Camille and her partners are currently awaiting a zoning certificate to proceed further.

IX. Staff Reports:
A. Project Manager Report: Debrah Forester, CRA Director, highlighted several projects from the Project Managers Report. Issues were mentioned with the office space layout and its anticipated resolution. It was also stated that Starbucks had officially opened for business.

B. Maintenance Report: Shirley Garcia, Operations Coordinator, discussed the updates on the monthly maintenance report. It was mentioned that illegal dumping is taking place on vacant CRA lots. All lights along Bayshore Drive and Lunar Street were repaired and functioning. The irrigation lines were updated to include Celebration Park. The cross-walk has been repaired and is functioning. The Haldeman Creek markers will be discussed at the Haldeman Creek MSTU meeting.

C. Financials: A financial report was provided and briefly discussed.

D. Other County Staff: Michele Mosca, Principal Planner-Collier County Capital Project Planning Division, introduced herself and offered her assistance for any storm water needs the community might have in the future. John Johnson, Code Enforcement Investigator, introduced himself and extended support to the community as well.

X. Correspondence and Communications: Handouts were provided for the Art among the Blossoms and Paddle Festival and information was discussed. An aerial image of
the Davis/Airport Drive intersection improvements were provided for review and the Project Manager had been invited to discuss the project at the next meeting.

XI. **Public Comments:** Community member thanked the CRA for the help provided for a property issue.

XII. **Staff Comments:** An update on the potential future of the county wide cultural arts strategic plan was given. New ordinances were provided to The Bayshore Beautification MSTU Board.

XIII. **Advisory Committee Comments:** Stump on 4040 Bayshore Drive property was mentioned to not have been removed and requested to be eliminated from area.

XIV. **Next Meeting Date:** December 5, 2018

XV. **Adjournment:** 6:26 pm

Chairman Maurice Gutierrez