Creativity in Bloom

Bayshore Gateway Triangle CRA • Bayshore Beautification MSTU
Haldeman Creek MSTU

Agenda item 4a– April 4, 2018 meeting minutes

BAYSHORE/GATEWAY TRIANGLE BEAUTIFICATION MSTU MINUTES OF THE APRIL 4, 2018 MEETING

The meeting of the Bayshore Beautification MSTU Advisory Committee was called to order by Chairman Stephen Jaron 5:00 p.m. at the CRA Office, 3750 Bayshore Drive, Unit 102, Naples, FL 34112

I. **Roll Call**: Advisory Board Members Present: Stephen Jaron, Maurice Gutierrez, George Douglas, Sheila DiMarco, Robert Messmer, and Sandra Arafet.

MSTU Staff Present: Shirley Garcia, Operations Coordinator; Tami Scott, Senior Project Mgr.; Debrah Forester, CRA Director; Naomi Hutcheson, Administrative Assistant.

II. **Pledge of Allegiance:** The Pledge of Allegiance was led by Chairman Stephen Jaron

III. **Adoption of Agenda**: Motion to Approve Agenda as is by Maurice Guttierrez. Second by Sandra Arafet. Passed Unanimously

IV. **Adoption of Minutes**: Motion to approve minutes as is by George Douglass. Second by Bob Messmer. Passed Unanimously.

V. **Community/ Business Presentations:**

A. **Update on Landscaping—Aaron Gross, Ground Zero Landscaping—** Everything has been fertilized. Mulching is 99% done with only two small spots remaining. All other irrigation looks good for now. Checking with the contractors working on the pump stations and FPL frequently to ensure no irrigation problem arise and that the construction groups fix anything they disrupt. Another fertilizing will be done in May. Shirley Garcia inquired about the Crown of Thorns. Aaron Gross mentioned the plant itself is fine, it is just not a great plant for the type of area. He advised they consider an alternate to plant that may have a better curb appeal.

VI. **Old Business:**

A. **Relocation of Irrigation Pump Becca and Bayshore:** Tami Scott provided an overview of the irrigation pump on the future Celebration Park (Food Truck) property that was discussed a year ago. It was determined that the Bayshore Beautification MSTU Committee (MSTU) would pay for relocation of the pump. It is currently located where the new entrance will be. The contractor is

aware it is part of the plans to relocate the pump. Ms. Scott is working with the contractor to obtain the timing, cost estimates, and relocation information including a necessary easement to move this item forward.

B. **Thomasson Drive-Staff Update, Next Steps:** Ms. Scott mentioned that a lot of coordination is needed between all parties sooner rather than later to allow this project to move forward and stay on schedule and budget. RWA 100% drawings are completed, and received on Friday, April 6th, 2018. RWA has completed their scope of services regarding plan development. They do have some additional work until completion of construction of approximately $7,000 that can be utilized for as needed. There is a Change Order for the RWA to extend the contract past May of 2018. The Change order is $0 for an additional 365 days to encompass entire project. Ms. Scott submitted the information to the County Attorney's office to acquire the Right of Way (ROW) between Dominican and Orchid. It is in the que. Maurice inquired as to whether the MSTU is responsible for maintaining the acquired ROW before the Thomasson Drive project's completion. Staff will review the timing and if it is possible to write in a clause that the MSTU will not be responsible until after the completion of the project. The MSTU's landscaping contract will need to be modified once the project is completed to factor in the additional ROW, Sidewalks, and agreements with Windstar and Mattamay Homes. Steps also need to be taken to ensure that private developers are not tapping into County utilities for their landscaping.

C. **Irrigation Repair:** Please report all irrigation issues to Shirley Garcia in the Bayshore/Gateway Triangle Community Redevelopment Agency Office as soon as possible so that the appropriate individual can be notified to amend and resolve the issue as quickly as possible. The office is located at 3570 Bayshore Dr, Unit 102, Naples, FL 34112. Phone # (239) 643-1115

D. **Sherriff Department:** Corp. Mike Nelson from the Sherriff Department brought up that there will be more officers operating in the area in an effort to be more proactive. There have been some management changes and new management is very focused on traffic violations. They will proactively be sending out unmarked vehicles, extra motorcycle officers, as well as more patrollers in an effort to ensure the safety of students and commuters during high peak hours from 7:00am-12:00 noon. The Sherriff's Department gets 40+ complaints a day with a high percentage involving speeding. There will also be a heavy emphasis on commercial vehicles running red lights for 4 to 5 hours a week going forward. A lengthy discussion ensued about cell phone safety and the circumstances under which an officer can and cannot pull someone over to reprimand them for cell phone usage while driving.

E. **Redevelopment Plan:** The three days of Redevelopment Plan Workshops will take place Wednesday, April 25 through Friday, April 27, 2018. The Primary

meetings of focus for the MSTU are the Kick-Off Meeting Wednesday, April 25, 2018 at 12:30pm in the Naples Botanical Garden Conference Room, and the Community Outreach Forum on Thursday, April 26, 2018 at 6:00pm in the Naples Botanical Garden Buehler Auditorium. The MSTU Committee members have been advised to RSVP for the April 25th Kick-Off meeting as it is a catered affair with a limited invitee list. There will be multiple stakeholder meetings with small focal groups to discuss pertinent issues revolving around the Redevelopment Plan. Committee members are welcome to attend any meeting, but the primary goal is to get like-minded individuals together to address specific items in the plan and the CRA in general for a more comprehensive yet flexible Redevelopment Plan. This plan will set the stage for the next 10-20 years and any changes Committee members would like to consider should be addressed at these meetings. Corp Nelson will attend and bring in the crime statistics for the previous 5 years to the Community Outreach Forum on Wednesday, April 25th, 2018 at 6:00 pm. A finalized meeting schedule to come and will be distributed to everyone on the committee.

VII. New Business:

A. Parking: The issue of parking in relation to all the upcoming developments was brought up. Between the Taco shop, the Brewery, and the Food Truck park, additional parking will be needed. Parking issue during construction also need to be addressed. Part of the construction contract for Thomasson Drive will include a public outreach program that can help coordinate construction communication and handle traffic. This assistance will help control traffic on busy work days during large portions of the project and assist in amicable relations with the public. Committee member have been asked to remember issues regarding more permanent parking solutions for future discussions during the Redevelopment Plan Workshop.

VIII. Staff Report: Tami Scott mentioned she had already touched on all the items she had meant to bring up earlier in the meeting and had nothing further to report.

IX. Correspondence and Communications: Shirley Garcia distributed three flyers pertinent to the CRA/MSTU

A. Keep Collier Beautiful: Collier County "Bay Days", Saturday, April 14, 2018, 8:00 am-11:00am. Staff and Community members will meet at the CRA office and collect trash in the Bayshore/Gateway Triangle Area as well as in Haldeman Creek with Kayaks. Please sign up with Shirley Garcia in the CRA office at 3570 Bayshore Dr, Unit 102, Naples, FL 34112.

B. Pre-Hurricane Season Roundup: Saturday, April 14, 2018, 8:30am-2:00pm. Free recycling drop-off at multiple locations. For more information 239.252.7575

C. **Earth Day Reuse & Recycling Roundup:** Thursday, April 19th, 2018 9am-4pm, Naples Town Centre, 3579 East Tamiami Trail. Free recycling will be offered to Collier County Residents

X. **Public Comments: None**

XI. **Staff Comments:**

A. **Walkability Report:** Debrah Forester mentioned the walking audit that was conducted along Bayshore several months ago. The report will be presented at the May CRA meeting, so anyone that attending the walking audit may want to attend the May meeting. Dan Burden will be back to present his findings.

B. **Office Space:** Debrah Forester provided a recap of the discussion from last night's CRA meeting, the general consensus amongst the community indicates a preference for continuing the community meetings on Bayshore Drive. Naples Botanical Garden has offered the utilization of their auditorium for community meetings. They have not mentioned any monetary costs accompanying this offer. Their meeting spaces are available in the evenings for all months except November. A long-term solution could be worked into the Cultural Arts Districts plans. Staff continues to evaluate office space options. The owner of the facility the CRA currently operates out of is comparing market rates and will continue to keep communication open with staff. It was brought up by one of the community members that the CRA is taking away premium retail space from businesses in their current location.

XII. **Advisory Committee Comments:**

C. **17-Acres/Mini Triangle:** Sandra Arafet requested an update on the 17 Acres. Debrah Forester said that since no alternate proposals were brought forth before the March 19th, 2018 cut-off date. Arno is now working on the Purchase and Sales Agreement (PSA) which will be presented to the BCC on April 24th, 2018. Once the PSA is signed, there should be a deposit within 4 to 5 days. Bill Drackett from CAPA is actively working towards raising the funds necessary for the Cultural Arts Center. It was noted that at the CRA meeting on April 3rd, 2018 an individual was recording the meeting on his phone while asking questions in regard to the finances for the 17-Acres. The information he was looking for is not yet public record and no one gave that information out during the meeting. Discussion continued regarding the zoning format used in the Mini Triangle—which allows more flexibility and if it would be appropriate for the Cultural arts Village site. The Mini Triangle goes to the BCC on May 8th, 2018. It is the hope of staff that everything will be closed by the end of summer and construction can commence. It was also mentioned that the 17 Acres used to be a Brownfield but

it was cleaned up during a two-phase process. This was noted in the Invitation to Negotiate (ITN) from the beginning and should not cause any issues.

D. **Banners:** George Douglas inquired about the banner situation. Shirley Garcia showed a banner that had been found on the ground by a community member who then came to the office requesting to purchase the banner. It appeared the banner might have been cut down. Shirley Garcia informed the community member that the banners were not for sale. It was also mentioned that several have been stolen. Staff will conduct an inventory and look into spacing the banners out. It was requested the banner arms without banners be removed from street lights for bicycle safety. Some banner arms are removable and some are not, this will be looked into. Once the inventory is complete, staff can report on how many banners are missing. However, at this point it is not advisable to order more banners until after the Redevelopment Plan Workshops and a firm determination on the direction the CRA/MSTUs would like to take in regard to logos and marketing is complete.

E. **Reporter:** Maurice Gutierrez, mentioned that Harriett Highthouse from the Naples Daily News contacted him again in regard to the murals. He informed her that the CRA was in the process of forming an Ad Hoc Art Committee to address all public art issues in the Bayshore District and confirmed with her that no more applications would be accepted until further notice. Debrah Forester mentioned an Executive Summary was being brought to the BCC regarding the murals and there is a stakeholder meeting scheduled for Public Art as part of the redevelopment plan update and everyone interested should attend.

XIII. Next Meeting Date: May 2nd, 2018 at 5:00 p.m.

XIV. Adjournment – The meeting adjourned at 6:30 pm by Chairman Stephen Jaron

Acting Chair, Vice-Chair Sheila DiMarco