Creativity in Bloom
Bayshore Gateway Triangle CRA • Bayshore Beautification MSTU
Haldeman Creek MSTU

Agenda item 5.b Information Only – August 1, 2017 meeting minutes

BAYSHORE/GATEWAY TRIANGLE COMMUNITY REDEVELOPMENT LOCAL ADVISORY BOARD MINUTES OF THE AUGUST 1, 2017 MEETING

The meeting of the Bayshore/Gateway Triangle Community Redevelopment Advisory Board was called to order by Chairman, Maurice Gutierrez at 6:00 p.m. at the CRA Office, 3570 Bayshore Drive, Unit 102.

I. Roll Call: Advisory Board Members Present: Maurice Gutierrez, Peter Dvorak, Ron Kezeske and Steve Main. Karen Beatty, Shane Shadis, Mike Sherman and Larry Ingram have excused absences. There was no quorum.

CRA Staff Present: Shirley Garcia, Operations Coordinator, CRA; Tami Scott, Senior Project Manager, CRA; Tim Durham, County Managers Office and Debrah Forester, CRA Director.

II. Pledge of Allegiance: The Pledge of Allegiance was lead by Chairman Gutierrez.

III. Adoption of Agenda: Unable to adopt agenda since there was no quorum.

IV. Adoption of Minutes: Unable to adopt minutes since there was no quorum.

V. Presentations:

a. Laura DeJohn, Johnson Engineering was in attendance and Mike Bosi, Planning and Zoning Director, on behalf of Collier County to do an East Naples Corridor Study to include part of the CRA district on the East Trail. Their goals are to find ways to incentivize property and business owners in this US 41 Corridor study. They wanted to include the CRA Advisory Board as a stakeholder because they wanted to have input from the Board Members and the public. The workshop will be held on the first Tuesday in October the same day of the CRA Board meeting so there was a decision to move our next meeting location to the East Naples Community Center before the workshop begins.

b. Mr. Starkey was present to discuss the option for the Community Redevelopment Agency make an application for a street name change that connects 5th Ave S. and extend that name all the way to Commercial Drive. This application would be a minimal cost and effect minimal property owners. This would stimulate redevelopment in that corridor. He already received the petition signed by 56% of the property owners that are on that strip. Mike Sherman was not present but emailed his comments on supporting the name change but wondered why we would stop at Commercial Dr and not continue on to Airport Pulling Rd. Ron
Kezeske wanted to ask staff to bring back both costs and time frames of the name change in both instances. This item will come back to vote on the September meeting for the CRA Board.

c. Sharon Kurgis the owner of the Best Popcorn Company bought the Commercial Building on Republic and Bayshore Dr. She would like to open this year and call it Sweet Shop. They will be serving Salt Water Taffy, Popcorn, Ice Cream and other sweets the community will love. Their concept will be within the Bayshore theme and will be a great fit for the area.

d. Christie Carlson requested the CRA Board to approve her mural located at 3945 Bayshore Dr. She gave a brief explanation since her mural was already on the building unknowingly of the section of the code that requires prior CRA Board approval. There was no quorum so no action could be taken.

e. Diane Sullivan requested approval by the CRA Board for a mural as presented. The proposed mural meets the size requirement of less than 200 sq. ft. Due to timing of the artist being available and since there was no quorum to vote at the meeting, the Board asked staff to solicit the vote via email to not hold up her project timeline. The item will come back to the Board at the next meeting. Since the murals are gaining popularity, staff will be drafting an application form to assist with the mural approval process.

f. Public Utilities Senior Project Manager John Eick attended to present their pump station improvement project for the East Naples District. Bayshore area will have 6 pump stations that will be updated. There were survey forms left on the table for the Community to fill out if they had additional questions or concerns they would like to submit to the Department in regards to this construction.

VI. **Project Updates:** Tami Scott reviewed the Project Manager’s Report as provided in the agenda packet.

VII. MSTU’s Project Updates:

**The Bayshore Beautification MSTU:** meeting will be on August 2, 2017 at 5:00pm.

1. **Thomasson Drive Streetscape:** 60% construction documents and revised cost estimate received June 30, 2017.

2. **Street Banners:** Staff is working with Collier County Facilities Management to install the banner arms and hardware, anticipated installation is September 2017.

3. **Fire Suppression:** Staff attended bid opening on June 5th. Three contractor’s submitted proposals: Quality Engineering, Andrew Sitework and Coastal construction. Staff will start the process of choosing the lowest bidder.
Haldeman Creek MSTU:

4. **Weir Project:** Earth Balance has completed the Exotics removal and mangrove trimming, staff is processing payment.

VIII. **Request for Payments:** None other than routine. All invoices were located in the book on the committee table for review.

IX. **New Business:** None

X. **Old Business:** There was no new business

XI. **Advisory Board General Communications:** Mike Sherman emailed his comments as noted below:

"I’m intrigued by the concept of Murals proliferating within the Bayshore Arts District. I can picture them becoming a consumer/tourist draw which will help us identify, reset the image of, and market the Bayshore Arts District as a unique destination. That said, I’m wondering how we can monitor the upkeep/quality of these “artworks” over time and how we can assure artistic merit as they are presented to us. We want “artwork” … we don’t want either: advertising “billboards” or “graffiti”!

"I believe that we should be working to place low income housing in other parts of the county. We in fact have county owned land in the district only because it was bought for the express purpose of developing catalyst projects whose purpose was to clear blight, not to potentially impede the pace of redevelopment by including new below-market housing. Those of us who are working and investing in the CRA district to change the neighborhood’s economic profile face head winds enough without adding impediments such as significant new low income housing. can support a very small percentage of affordable housing for artists within larger projects within the Bayshore Arts District. It should be small, however, because catalysts (such as the 17 acre site) will only work if they are not burdened with too many unprofitable elements. As such, I would be completely against low income inclusion in sites like the former Cirrus Pointe 10 acre site”.

XII. **Citizen Comments:** There was much discussion on affordable housing in the district, and the consensus of the public was not in favor of any more affordable rentals in this area. The majority of the Community was in favor of affordable home ownership versus affordable rentals because people take pride in ownership more than they would a rental.

XIII. **Next Meeting Date:** The next CRA advisory committee meeting is September 5, 2017 at 6p.m.
XIV. **Adjournment** – The meeting adjourned at 8:30 p.m.